

THE 865 ACADEMIES

COLLEGE & CAREER

Expo

KCS

Navigating a College & Career Expo

A lesson for Juniors

Sponsors

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First Impressions are **IMPORTANT**

Make a Good
First Impression



First Impressions

Think about a time someone made a first impression on you that was positive or negative. What traits led to that impression?

Dress/Appearance

**There is nothing wrong with dressing up.
It shows you are serious about your
appearance and exhibits
professionalism.**

Introductions

Introduce yourself to college and career representatives when you go to their table.



Example

You walk up to a school's display.

- **Rep:** “Hello, I’m Derek with Such and Such University, please feel free to ask any questions you may have about our school.”
- **You:** “Hello Derek. My name is John Q. Student and I am interested in knowing what kinds of clubs and organizations you have at your school.”

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Manners

Be respectful. Use “Please” and “Thank you”. DO NOT just grab swag off the table and walk off.

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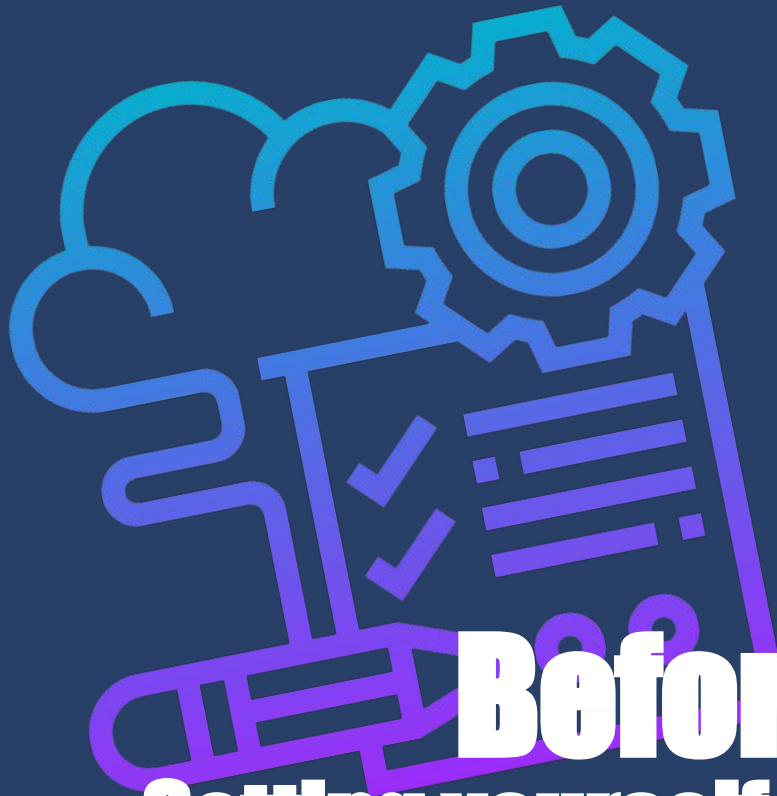
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Representing Your School
Colleges and employers want to see students excited about their education and future career plans.





Before the Expo:

Setting yourself up for a good experience

Before the expo

- **Make sure you completed YouScience**
- **Colleges & area businesses will be in attendance...bring a resume if you plan to speak with potential employers**

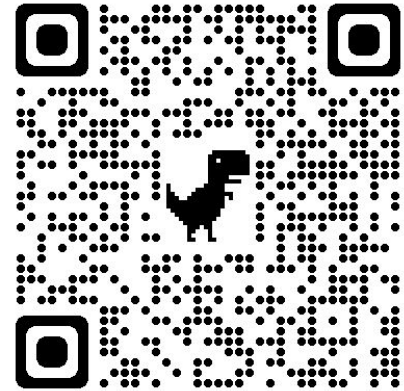
Before the expo

- Use SCOIR to create a resume

- Login >

<https://app.scoir.com/signin>

- My Profile
- Export Resume



Expo

SCOIR

Search for a College



Apply with Scoir



Kobe Bryant

Personal Details

Academic Overview

Personal Bio

Activities & Achievements

College Preferences

Career Profile

My Drive

Personal Details

Download Resume

Kobe Bryant

26 Front Street
Ballston Spa, NY 12020



Oct 3, 2006

Legal Sex: Male

Gender: Not specified

Race: Black or African American

Ethnicity: Not Hispanic or Latino

Citizenship: Not specified

rdavis+abcd@scoir.com
(Primary)

+ Add Alternate Email

Parents

Sarah Mann Resend

Alma Mater: SUNY at Binghamton

+ Invite a Parent

I will be a first-generation college student.

Yes

No

You are a first-generation student if neither parent or guardian has received a 4-year college degree.

FERPA

Waiver of Rights **Granted**

Signed by Kobe Bryant on 05/18/2021

Application ID

Common App ID: 123456

Academic Overview

High School

BSpa High School - BDavis Test **Active**

Ballston Spa, NY

Test Scores

SAT



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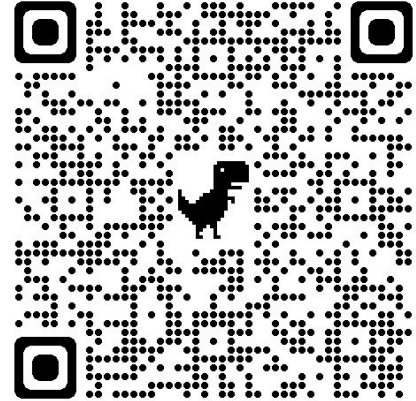
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Before the expo

**Review the list of schools
and employers that will be
at the expo.**



Ask yourself:

- **What size school do I want to attend?**
- **Do I have any ideas of a major?**
- **Do I want to be in a city/small town?**
- **Do I want to start a two-year, four-year, or technical school?**
- **What activities do I want to participate in?**
- **What career fields am I interested in exploring further?**
- **Could I engage in a Work-Based Learning internship?**

Before the expo

Highlight postsecondary options on the list that you think may best answer some of those questions, so you can be sure to visit their table.



Before the expo

Make a list/be prepared with questions to ask the different representatives (see following slides)





Questions to ask at a College & Career Expo

Questions to ask at the expo:

1. **What type of student succeeds at your school/in your environment?**
2. **How many students live on campus?**
3. **What are the typical class sizes?**
4. **How diverse is your campus/program?**
5. **Is there an Honors program?**
6. **What are the admission requirements? ACT scores? GPA?**

7. What skills are employers looking for?

8. Other than FAFSA, how do I apply for scholarships?

9. What do I need to get a job or internship in this career field?

10. What opportunities do you have for pre-apprenticeship and apprenticeships?

11. Does your company help with tuition reimbursement and industry credentials?

Of course these are examples and you may want to ask questions more specific to what is important to you in choosing a career.



During the Expo

During the expo

Bring notebook and pen to write down information you receive as you speak to reps and employers.



During the Expo

Ask Questions!!! This is your chance to get some very good information about career and college opportunities.



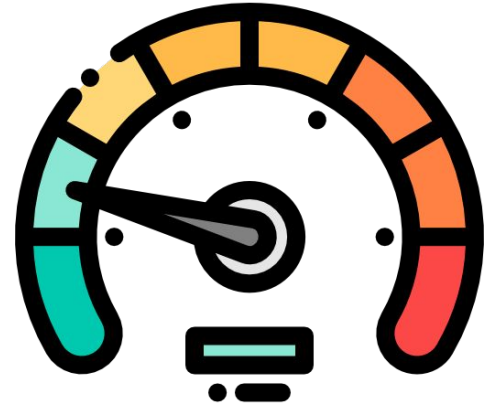
During the Expo

Leave time for browsing- after you see the schools/employers you wanted to see, look around at ones that you may not know as much about but look interesting.



During the Expo

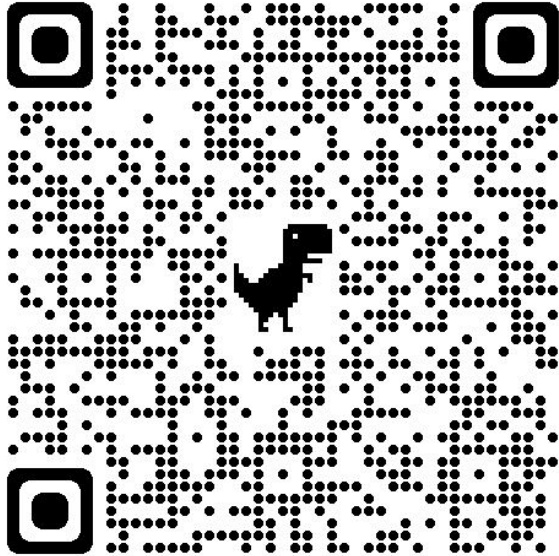
Take your time!!! Don't rush through the exhibits. There will be lots of colleges and careers represented. Make sure you see everything you want to see.



Be Independent!

Even if several friends plan to visit the same college or career table, don't all go together.





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Scan the QR code for the list of vendors attending the Expo!

Additional Resources

Helpful Handouts for the event: [NACAC College Fair Ask Admissions Checklists](#); [College Comparison Worksheet](#); [College Selection Criteria](#); [UTK Center for Career Development Academic Exploration](#)

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